Electronic Acknowledgement Receipt		
EFS ID:	3646957	
Application Number:	10085886	
International Application Number:		
Confirmation Number:	7769	
Title of Invention:	Method and system for advertising based on the content of selected channels or broadcasted programs	
First Named Inventor/Applicant Name:	Dan Kikinis	
Customer Number:	22907	
Filer:	David D Lowry/Karen Crespo	
Filer Authorized By:	David D Lowry	
Attorney Docket Number:	007287.00017	
Receipt Date:	21-JUL-2008	
Filing Date:	27-FEB-2002	
Time Stamp:	11:39:08	
Application Type:	Utility under 35 USC 111(a)	

# Payment information:

Submitted with Payment	no
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# File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		007287-00017_Response_to	359939	ves	9
ı	_OA.pdf	8c4d11c17b98d5db14f7dbcec2f734804 0589ef8	, ,	9	

	Multipart Description/PDF files in .zip description			
	Document Description	Start	End	
	Amendment - After Non-Final Rejection	1	1	
	Specification	2	2	
	Amendment Copy Claims/Response to Suggested Claims	3	5	
	Applicant Arguments/Remarks Made in an Amendment	6	9	
s				

# Warnings:

#### Information:

Total Files Size (in bytes): 359939
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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

# New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.